

## Advantech Forms New Partnership with Industrial Video and Control

(Cincinnati, OH – July 2011) – The Industrial Automation Group of Advantech and Industrial Video and Control (IVC), a leading supplier of industrial video solutions, announce their partnership to provide state-of-the-art video surveillance solutions. As a world class manufacturer and provider of industrial and embedded PC platforms, Advantech provides IVC customers an ideal industrialized embedded platform for remote, ruggedized industrial applications. Advantech’s embedded platforms can support both analog and IP-based camera technology as well as offering class 1, division 2 UL certified solutions.

“IVC is extremely satisfied with the quality and performance of Advantech’s products. Their rugged PCs provide an ideal platform for our IVC and Longwatch camera management software,” stated Clarke Esler, IVC’s Director of Marketing. “They are particularly attractive to customers deploying our camera systems in remote locations. We can preconfigure the Advantech PCs with our software to offer our customers solutions that are essentially turn-key. Additionally, their certified product line dovetails nicely with our certified camera line.”

Advantech is excited about this new partnership and looks forward to many new opportunities with IVC. For more information, contact IVC at 617-467-3059.

**Advantech Corporation, Industrial Automation Group** - Founded in 1983, the Industrial Automation Group of Advantech Corporation is a pioneer in eAutomation technology; combining connectivity, flexibility and ruggedness with today's most reliable PC-based automation technologies. Product offerings include: Open HMI platforms, Industrial Ethernet, Automation Controllers, Automation Software, Embedded Automation Computers, Distributed I/O Modules, Plug-in I/O, and Industrial Communication solutions for a wide array of industries. With more than 20 years experience in providing a full range of products to different vertical markets, the Industrial Automation Group is proving to be a globally leading Automation Product and Services provider. US operations for the Industrial Automation Group are based in Cincinnati, OH (800-205-7940). Advantech Corporation, Industrial Automation Group, 1320 Kemper Meadow Drive, Suite 500, Cincinnati, OH 45240. Website: [www.advantech.com/ea](http://www.advantech.com/ea). Email: [eAinfo@advantech.com](mailto:eAinfo@advantech.com).

**About Industrial Video & Control Company**- Founded in 2001, Industrial Video and Control is a leading supplier of cameras and video systems specifically designed for industrial applications. An ISO 9001 certified company, IVC provides IP-based video solutions by combining high-quality cameras, enclosures, and software for industrial, commercial, and military applications. IVC’s success in the market has been driven by high quality products, cost-effective solutions, and outstanding service. Based in the greater Boston area, IVC provides solutions to customers around the globe. IVC, 330 Nevada St, Newton, MA 02460. Phone: 617-467-3059. Website: [www.invvo.com](http://www.invvo.com) Email: [info@ivcco.com](mailto:info@ivcco.com)